

# Turn Happy Customers into 5★ Reviews

The Reputation Toolkit for Modern Businesses

Get more Google reviews the compliant way + recover unhappy customers privately.

Compliant. Simple. Effective.



# The Review Paradox: You Need Volume, But You Fear the Surprises



## The Pressure to Rank.

In the modern economy, your Google rating is your storefront. You need positive volume to be visible.



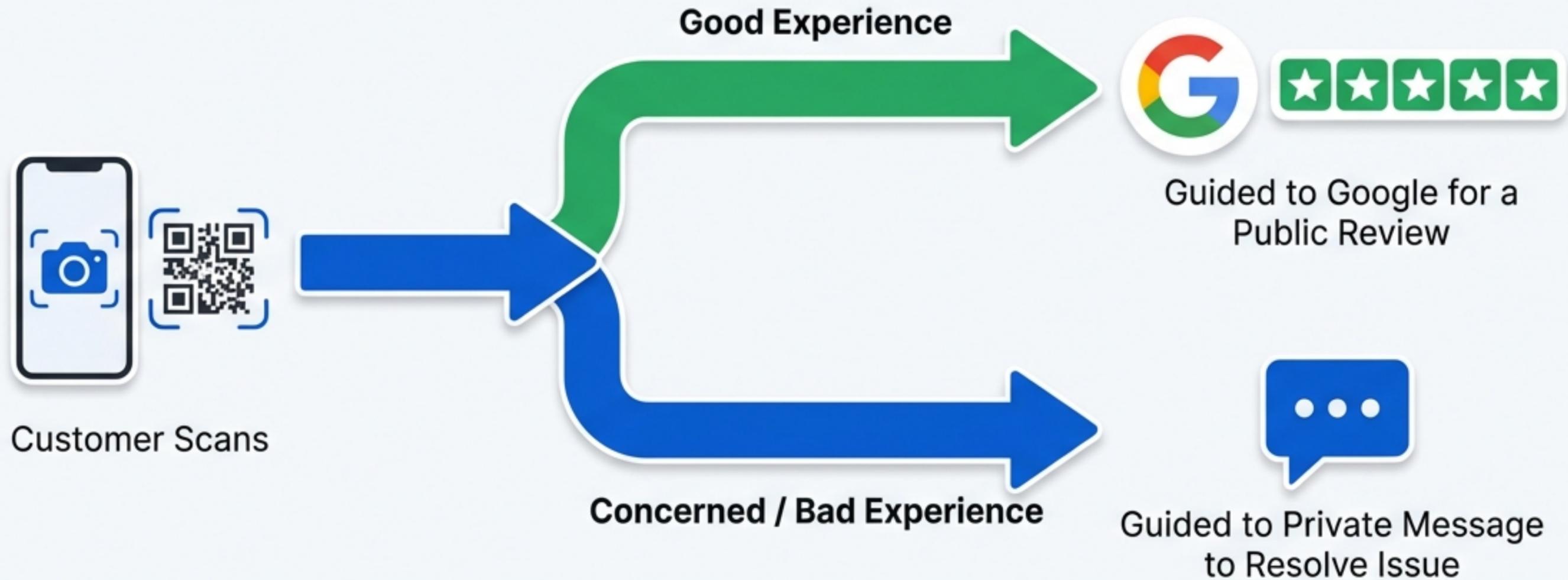
## The Risk of Exposure.

Aggressively asking for reviews carries a risk: inviting public criticism that stays online forever.

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Operators are often stuck between 'hoping' for good reviews and fearing the bad ones. What if you could bridge the gap between customer experience and public reputation? What if you could get more reviews and fewer surprises?

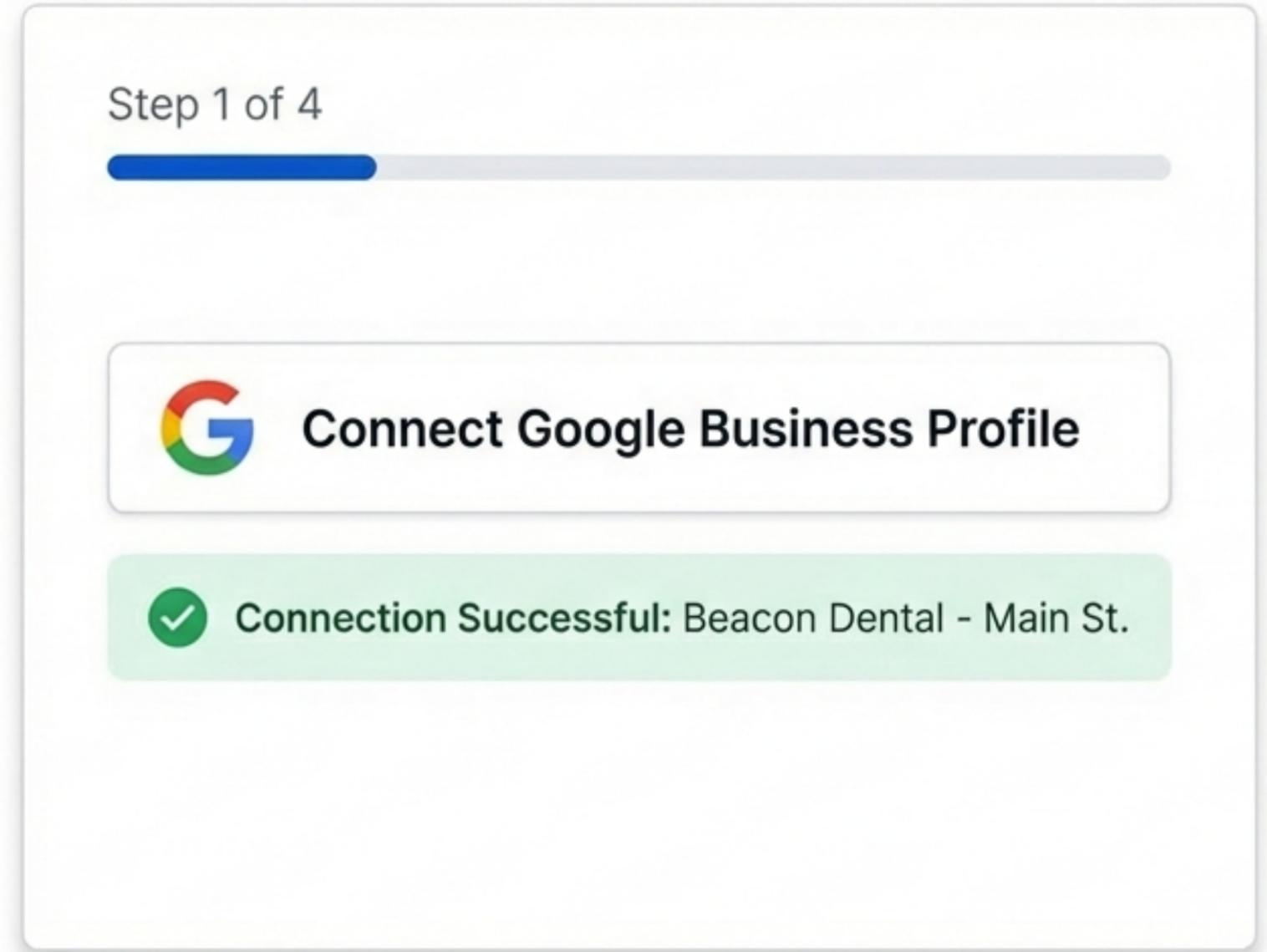
# A Smart Flow for Customer Feedback



We provide customers a direct path to share their experience. Happy customers build your public profile; those with concerns reach you privately.

# Step 01: Connect Your Business

The setup is designed for speed. Link your Google Business Profile in seconds. The system instantly generates a custom QR code unique to your physical location.



# Step 02: Share Your QR Code

Place the custom QR code throughout your business—on receipts, counter cards, or signage.

Customers scan the code to choose where to share their feedback. This gives them the agency to choose a public endorsement or a private conversation.

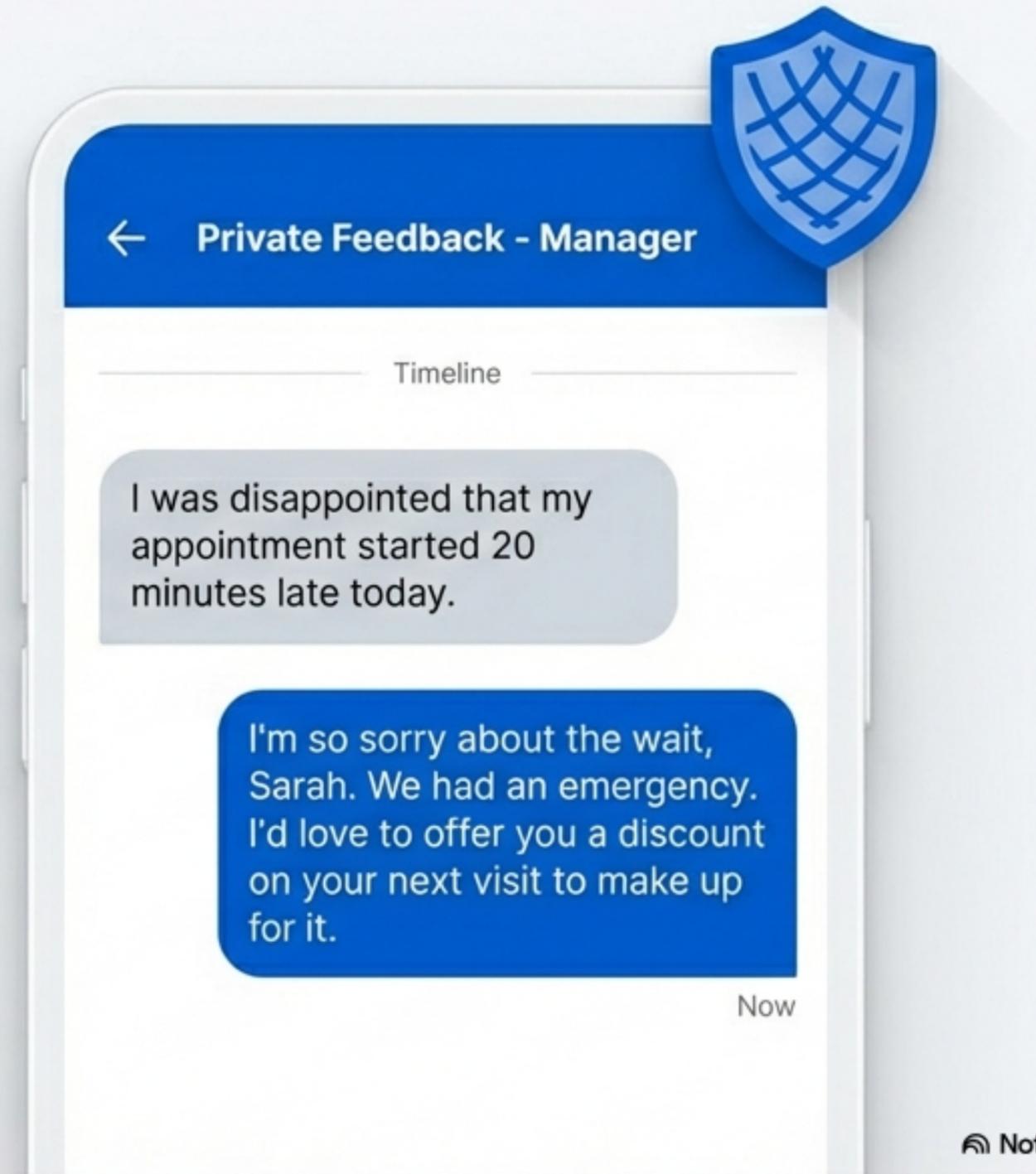


# Step 03: Recover Unhappy Customers

**Fix the issue before it becomes a public review.**

If a customer has a less-than-perfect experience, they can message you privately through the platform. This creates a “safe space” for venting and gives you the opportunity for service recovery.

**Protect your public rating while gaining valuable operational insights.**



# Step 04: Manage Everything in One Place

Stop jumping between tabs. Use the Reputation Dashboard to:



Track new reviews in real-time.



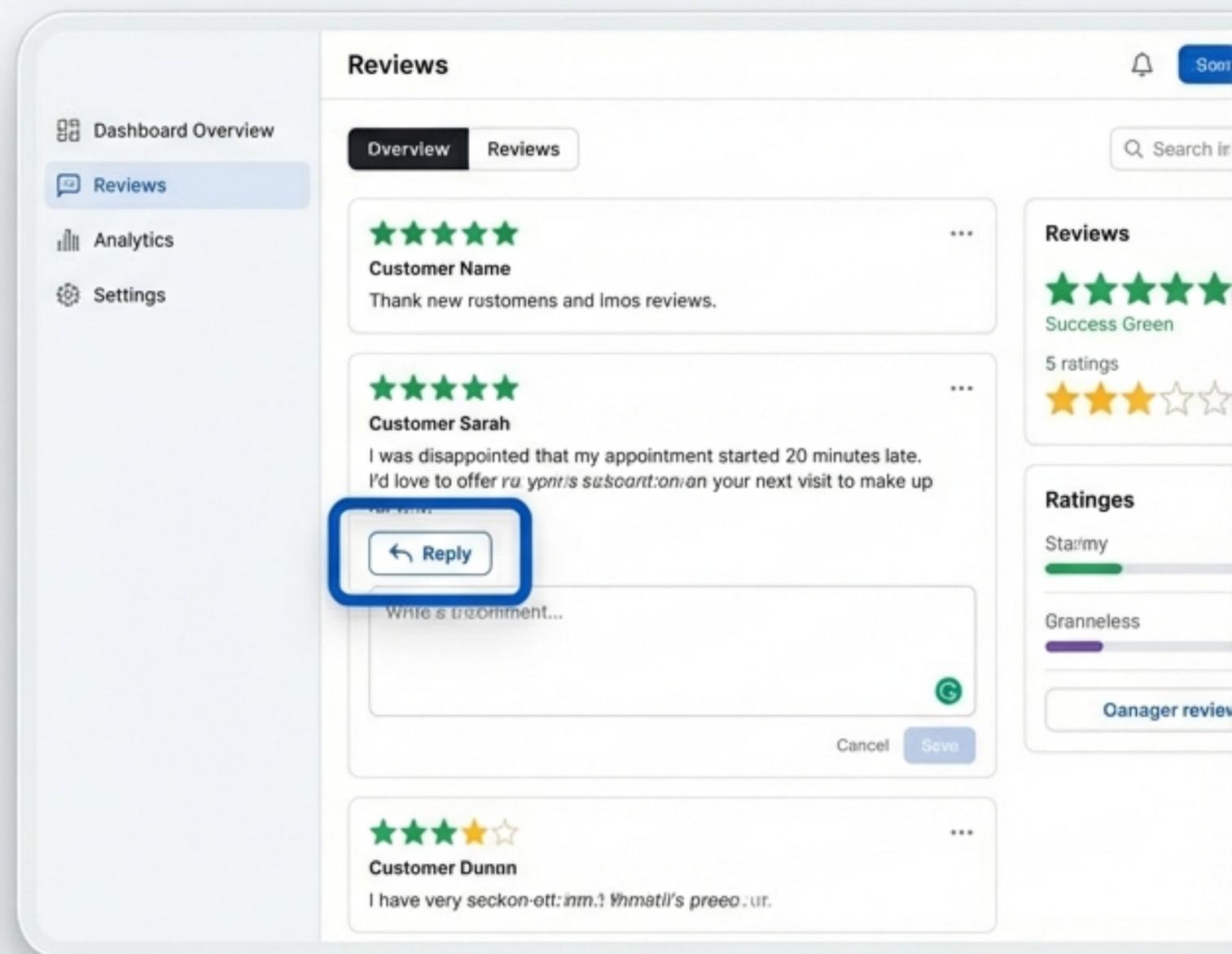
Watch ratings increase.



Organize customer contact info.



Reply directly from a simple, easy-to-use interface.



# Grow Your Reputation the Compliant Way

## The Philosophy:

We don't incentivize or filter reviews.

## The Method:

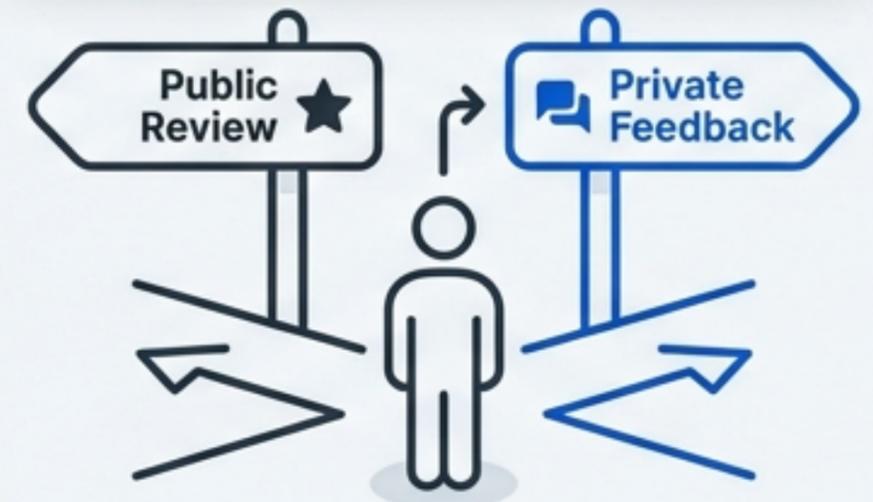
We help happy customers share their experiences while giving you a private channel for feedback. Customers choose what to share.



**Compliance**

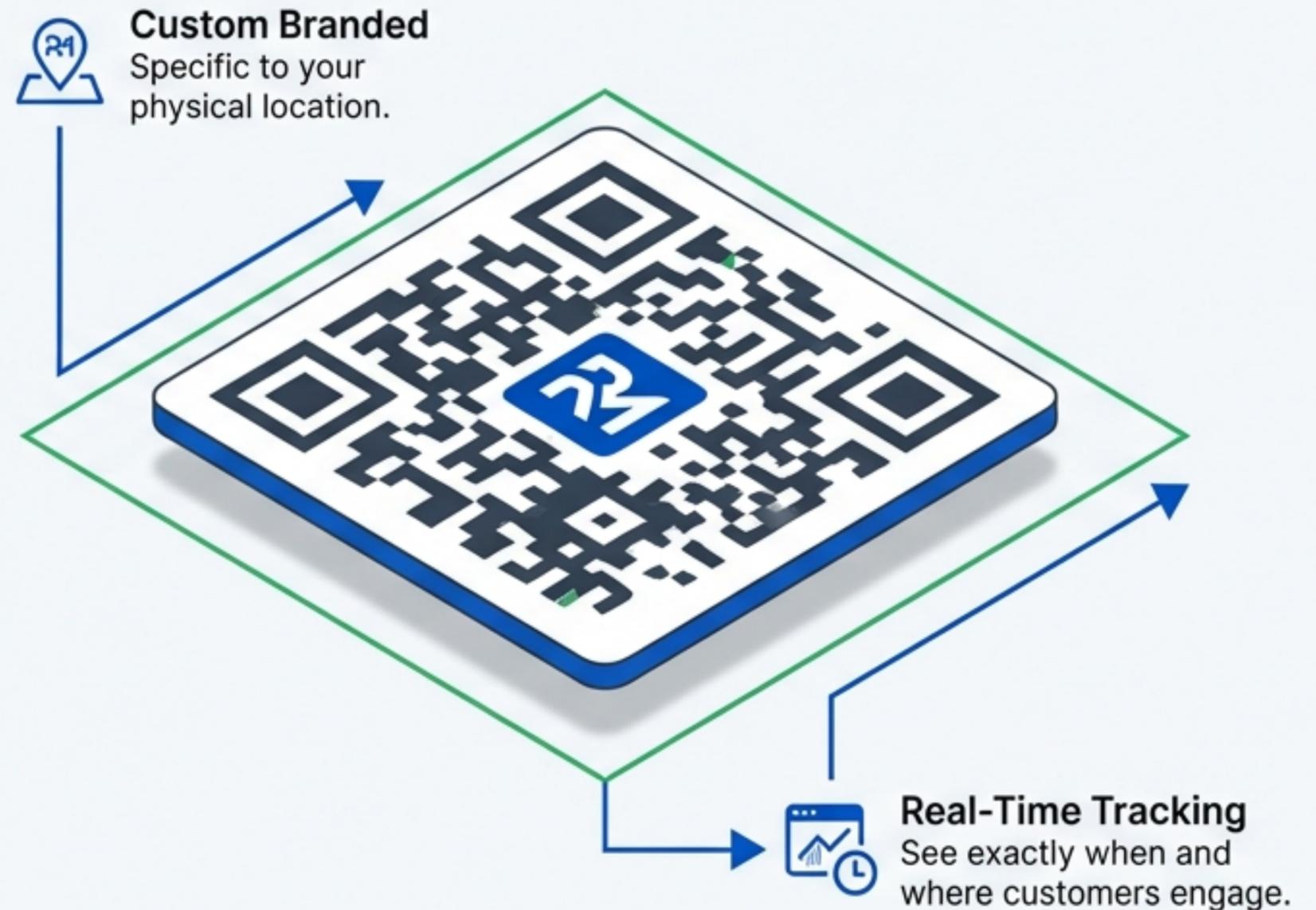
## Why It Matters:

This approach builds a sustainable, safe online presence without risking penalties for non-compliant tactics.

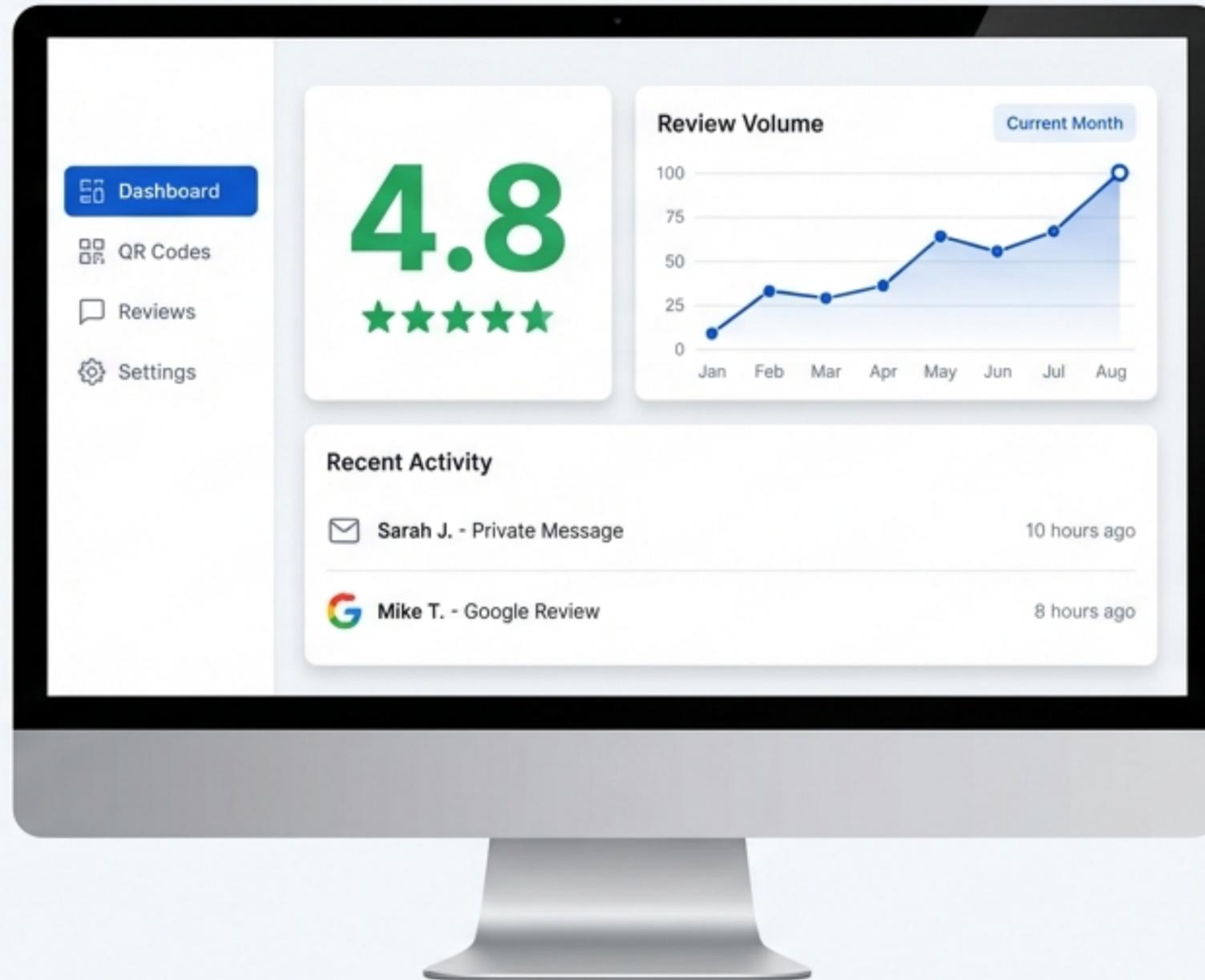


# Smart QR Codes

These aren't generic links. R&M provides custom branded QR codes specifically for your physical location. The system tracks every scan in real-time, allowing you to see exactly how customers are engaging with your feedback points.



# Your Reputation Command Center



Monitor your rating, track new reviews, and organize customer leads from one place.

# From 4.2 to 4.8 in Just 3 Months



*“The private feedback channel is a lifesaver—we finally have a way to hear from customers before they post publicly.”*

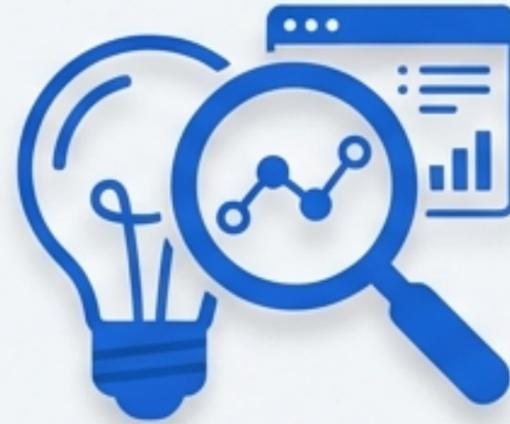
— Camille Rivera, Director of Experience, Beacon Dental

# More Reviews. More Insights. Fewer Surprises.



## Volume

Increase your Google review count compliantly.



## Intelligence

Organize customer leads and feedback in one dashboard.



## Protection

Recover unhappy customers privately before they damage your score.

# Ready to Improve Your Reputation?

Join businesses using Reviews & Marketing to grow their online presence.

- ✓ No credit card required
- ✓ Setup in 5 minutes
- ✓ Get Started Free

[Create Free Account](#)



Reviews & Marketing - The Compliant Way to Grow.